

DTR INC.

BUSINESS PLAN MENTORING with **TOOLKIT**

**one-on-one skill development with worksheets to help complete necessary tasks,
and a review of completed worksheets to provide further guidance.**



*You don't need to be on an island;
use DTR Inc. to help your new business succeed*

BUSINESS PLAN MENTORING **for new and young businesses**

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DTR INC.

BUSINESS PLAN MENTORING

with TOOLKIT

Business plan and business management one-on-one mentoring sessions with worksheets and a review of the worksheets to provide further guidance.



Research:

- **80% of business owners say business plans are very important**
- **20% of business owners have a business plan**
- **50% of all new businesses fail in its first year**
- **10% to 33% are left standing five years later**
- **main reasons why businesses fail are no business plan and poor management**

Purposes of business plan:

- **Feasibility study for business**
- **Set business strategies so can measure progress**
- **Determine entrepreneur's real (as opposed to perceived) management strengths and weaknesses**
- **Obtain financing (loan or investment)**

DTR Inc.'s service:

- **10 to 12 hours of one-on-one mentoring where all sections of a business plan are reviewed (content, format and how to find required information) and all topics are discussed as they relate to entrepreneur's specific business**
- **Worksheets covering all topics in a business plan**
- **Written review of all completed worksheets with comments and suggestions**

PACKAGE PRICE = \$1,750 (\$3,000 value)

\$500 discount if you have taken my course

How to Start, Grow and Manage a Business